

A close-up portrait of a woman with long, wavy brown hair, wearing a black fur hat and a black choker. She is smiling and looking slightly to the right. The background is a soft, out-of-focus light blue.

# Lari Niehl

UX/UI Designer

Email

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Portfolio

[lariniehl.com](http://lariniehl.com)

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About Me →

# about me

Hi, I'm Lari. I love

- giving space to the 1000 ideas in my head on what to create next
- working my brain to create high quality digital products
- building something useful and helping people achieve their mission.

Through working as a freelancer for three years, I have acquired a handy spectrum of skills to help me achieve that. I'm now looking to join a design agency to make even bigger things happen even better (and so that I'm not so lonely in the process).

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## Design Education

08/2022

Private Photoshop course

11/2020-10/2021

"UX Design" course at Careerfoundry

Specialization: UI Design

## Previous Education

8/2017-7/2020

Dance Professional Mannheim

Diploma Contemporary Dancer (diploma grade 1,2)

9/2009-7/2017

Bach-Gymnasium Mannheim

Abitur (Abitur 1,6)

## Languages

German (native)

English (bilingual)

Spanish (GER: B2)

Ukrainian (currently learning)

## Skills

user research

research analysis

user flows

user journey maps

affinity maps

personas

content audit

sitemaps

wireframing

prototyping

usability testing

BRD, PRD

design system

webdesign

## Tools

Miro

Notion

Figma

Sketch

Adobe XD

Adobe Illustrator

Photoshop

InVision

Squarespace

# projects

## Latest Work Experience (Freelance)

since 06/2023

**UI design at Doodle | online scheduling tool**

Organised and restructured the company's internal UI environment.

since 06/2023

**UX audit at Flaschenpost | Swiss online wine retail**

Audited the company's live product to understand its performance in terms of usability. Con

02/2022-06/2023

**product design at 150Minuten | online fitness program for 50+**

Developed a responsive web-app suited for adults 50+, following insights from user interviews and quantitative research. Designed interfaces for all breakpoints, handed them off to development after testing and built a design system from scratch.

02/2022-05/2022

**UX design at City as a School | platform for self-directed learning**

Designed mobile-first wireframes for an app that allows (homeschool) students from age 14 to book classes and courses in their city and future-proof their portfolio.

01/2022-05/2022

**UX design at GalileoXP | global self-directed online school**

Designed first low-fidelity, then high-fidelity wireframes for onboarding flows for parents and kids using the online school. Created clickable prototypes and presented the results to the team.

08/2021-02/2022

**product design at Jeeny.ai | learning platform for teams**

Created the concept and wireframes to a personalised learning app, which allows teams to grow together, avoiding stagnation in skills and careers as well as reducing turnover.

11/2021-12/2021

**UI design at Flaschenpost | Swiss online wine retail**

Transitioned the company's entire UI from Adobe XD to Figma. Organised elements in Figma, creating components and variants and choosing proper naming to make the UI library easily useable to the team.